

以下為管理一學門、管理二學門推薦國際研討會名單，**提供國科會網站連結，同學隨時可查閱是否有更新，網址**

<https://www.nstc.gov.tw/hum/ch/detail/da71f59b-9ab8-41f4-ae93-5973e0701cc7>

The following is the recommended list of international conferences for Management I and Management II disciplines. **For the most up-to-date information, please refer to the National Science and Technology Council (NSTC) website at the link below:**

<https://www.nstc.gov.tw/hum/ch/detail/da71f59b-9ab8-41f4-ae93-5973e0701cc7>

- 公告事項
- 單位簡介
- 學門領域
- 審查參考原則與表格**

人文及社會科學研究發展處

各學門審查參考原則

| 學門 | 承辦 | 下載區 |
|------|---------------------------------------|---------------------------------------------------------------------------------------------------|
| 管理學一 | 謝易儒：2737-7551 yrshieh2@nstc.gov.tw | 1. 審查參考原則(pdf檔案) 2. 管理一學門國際學術會議 參考名單(pdf檔案) |
| 管理學二 | 包蕙蘭：2737-7988 hlpao@nstc.gov.tw | 1. 審查參考原則(pdf檔案) 2. 管理二相關領域國際期刊 研究報告(pdf檔案) 3. 管理二學門國際學術會議 參考名單(pdf檔案) |

行銷領域

Academy of Marketing Science (AMS) Annual Conference
Academy of Marketing Science (AMS) Cultural Perspectives in Marketing
Academy of Marketing Science (AMS) World Marketing Congress
Advertising and Consumer Psychology (ACP) Conference
American Marketing Association (AMA) Summer Marketing Educator's Conference
American Marketing Association (AMA) Winter Marketing Educator's Conference
American Marketing Association (AMA) 主要的 SIG 所舉辦的學術研討會
Association for Consumer Research (ACR) Conference (Asia Pacific)
Association for Consumer Research (ACR) Conference (Europe)
Association for Consumer Research (ACR) Conference (North America)
European Marketing Academy Conference (EMAC)
Frontiers in Service Conference
Informs Marketing Science Society Conference
Society of Consumer Psychology (SCP) Conference (main conference)
Summer Society of Consumer Psychology (SCP) Conference (Division 23 of APA)

生管領域

Asia-Pacific Conference on Industrial Engineering and Management Systems (APIEMS)
Conference of the International Federation of Operational Research Societies (IFORS)
Decision Sciences Institute (DSI) Annual Meeting
European Conference on Operational Research (EURO)
IEEE International Conference on Evolutionary Computation (CEC)
IEEE International Conference on Fuzzy Systems (FUZZ-IEEE)
IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)
IEEE International Conference on Neural Networks
IEEE International Conference on Systems, Man, and Cybernetics (IEEE-SMC)
IIE Annual Conference
International Conference on Computers and Industrial Engineering (CIE)
International Conference on Industrial Engineering and Operations Management (IEOM)
International Conference on Project Management and Scheduling (PMS)
International Symposium on Mathematical Programming (ISMP)
SIAM Annual Meeting, including Optimization, Discrete Algorithms, etc.
The Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting & Conference on Special Topics (e.g., Healthcare, OR, Analytics, etc.)
The Operational Research Society (ORS) Annual Conference & Young OR Conference
The POMS Annual Meeting
Workshop on Models and Algorithms for Planning and Scheduling Problems (MAPSP)

交管領域

Eastern Asia Society for Transportation Studies Bi-annual International Conference Meeting (EASTS)
Hong Kong Society for Transportation Studies Annual Conference (HKSTS)
IEEE International Conference on Intelligent Transportation Systems (IEEE ITS)
International Symposium on Transportation and Traffic Theory (ISTTT)
Transportation Research Board Annual Meeting (TRB)

資管領域

ACM Conference on Economics and Computation (原名稱 ACM Conference on Electronic Commerce)
ACM Conference on Knowledge Discovery and Data Mining (KDD)
ACM International Conference on Information and Knowledge Management (CIKM)
Annual Americas Conference on Information Systems (AMCIS)
Australasian Conference on Information Systems (ACIS)
European Conference on Information Systems (ECIS)
Hawaii International Conference on Systems Sciences (HICSS)
IEEE International Conference on Services Computing
IEEE International Conference on Social Computing and Networking
International Conference in Business Process Management (BPM)
International Conference on Electronic Commerce (ICEC)
International Conference on Information Systems (ICIS)
International Conference on Information Systems Development (ISD)
Pacific Asia Conference on Information Systems (PACIS)

教授道鑒，

管理一學門為提昇學者參與國際學術會議之品質，經學門複審會議討論，列出各領域具代表性國際學術會議的參考名單如附件。教授出席國際學術會議應選擇學術聲望佳（不限於參考名單之會議），以能現場口頭報告為原則，並且可以與領域中國際重要學者交流、討論、學習為主要目的。科技部不補助學者參加掠奪性出版社或社團所主辦以營利為目的之會議，有關掠奪性出版社、期刊及國際學術會議的相關資訊，可參考彭台光 (2018) 在管理學報發表的文章，全文網址：https://jom.management.org.tw/search_detail.php?gid=752。

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研安

科技部人文司管理一學門 敬啟
109.1.6

科技部人文司管理一學門國際學術會議參考名單 109.1.6

| 項次 | 國際學術會議名稱 | 縮寫 | 主辦單位 | 研究領域 |
|----|-----------------------------------------------------------------------|---------|---------------------------------------------------------------------|------|
| 1 | Academy of Human Resource Development Annual Meeting | AHRD | Academy of Human Resource Development | 一般管理 |
| 2 | Academy of International Business Annual Meeting 及旗下研討會 | AIB | Academy of International Business | 一般管理 |
| 3 | Academy of Management Annual Meeting 及旗下研討會 | AOM | Academy of Management | 一般管理 |
| 4 | AcademyHealth Annual Research Meeting | ARM | AcademyHealth | 醫務管理 |
| 5 | American Public Health Association Annual Meeting | APHA | American Public Health Association | 醫務管理 |
| 6 | Asia Academy of Management Conference | AAOM | Asia Academy of Management | 一般管理 |
| 7 | Asia-Pacific Academic Consortium for Public Health Conference | APACPH | Asia-Pacific Academic Consortium for Public Health | 醫務管理 |
| 8 | British Academy of Management Conference | BAM | British Academy of Management | 一般管理 |
| 9 | Conference of the American Society of Health Economists | ASHEcon | American Society of Health Economists | 醫務管理 |
| 10 | Druid Conference | DRUID | Druid Copenhagen Business School (CBS) and Aalborg University (AAU) | 一般管理 |
| 11 | European Academy of Management Conference | EURAM | European Academy of Management | 一般管理 |
| 12 | European Association of Work and Organizational Psychology Conference | EAWOP | European Association of Work and Organizational Psychology | 一般管理 |
| 13 | European Group for Organizational Studies Conference | EGOS | European Group for Organizational Studies | 一般管理 |
| 14 | European Health Economics Association Conference | EuHEA | European Health Economics Association | 醫務管理 |
| 15 | European International Business Academy Annual Conference | EIBA | European International Business Academy | 一般管理 |
| 16 | Industry Studies Conference | ISC | Industry Studies Association | 一般管理 |

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|----|------------------------------------------------------------------------------------------------|--------|-------------------------------------------------------------------|------|
| 17 | International Association for Chinese Management Research Conference | IACMR | 中國管理研究國際學會 | 一般管理 |
| 18 | International Association for Conflict Management Annual Conference | IACM | International Association for Conflict Management | 一般管理 |
| 19 | International Conference on Management of Technology | IAMOT | International Association for Management of Technology | 一般管理 |
| 20 | International Health Economics Association Congress | iHEA | International Health Economics Association | 醫務管理 |
| 21 | International Society for Pharmacoeconomics and Outcomes Research Annual International Meeting | ISPOR | International Society for Pharmacoeconomics and Outcomes Research | 醫務管理 |
| 22 | ISQua's Annual International Conference | ISQua | International Society for Quality in Health Care | 醫務管理 |
| 23 | Labor and Employment Relations Association Annual Meeting | LERA | Labor and Employment Relations Association | 一般管理 |
| 24 | Portland International Conference on Management of Engineering and Technology | PICMET | Portland State University | 一般管理 |
| 25 | R&D Management Conference | RADMA | Research and Development Management Association | 一般管理 |
| 26 | Strategic Management Society Annual Conference 及旗下研討會 | SMS | Strategic Management Society | 一般管理 |
| 27 | Society for I/O Psychology annual Conference | SIOP | Society for Industrial and Organizational Psychology | 一般管理 |
| 28 | The International Association of Gerontology and Geriatrics World Congress | IAGG | International Association of Gerontology and Geriatrics | 醫務管理 |

*按字母順序排序。